## PROJECTS FOR THE FUTURE DEVELOPMENT OF VARAŽDIN COUNTY

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of the Varaždin County



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Zajedno do fondova EU

The project was co-financed by the European Union via the European Regional Development Fund.

For more information about EU funds, visit: www.strukturnifondovi.hr

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#### Dear readers,

This brochure provides you with the details of 50 projects that are considered essential to the cultural, economic, educational and social development of Varaždin County. The completion of these projects will significantly contribute to the new vision of our County. It will also give us an additional push forward, which ensures that Varaždin County maintains its status as one of the most developed counties in the Republic of Croatia. The defined projects are a result of a complex, long-term, inclusive, and participative partnership process used to create the Varaždin County Development Plan for the 2021-2027 period.

These fifty key projects will strongly contribute to the achievement of the outlined vision of Varaždin County, which is structured into 5 key development areas: 1. Preservation of cultural heritage and tourism development; 2. Upbringing and education; 3. Quality assurance in healthcare and social welfare systems; 4. The environment, reducing the impact of climate change, protecting nature; 5. Sustainable development of the economy and transport infrastructure.

I would like to thank everyone who contributed to the creation of the Varaždin County Development Plan and to the definition of the key development projects. The persons included were representatives of institutions, entrepreneurs, civil society, all of the members of the thematic working groups and the County Partner Council, as well as employees of the regional coordinator and the county administration. I would also like to thank all the other future stakeholders who will contribute to the achievement of the projects, which you will learn more about in this brochure.

Anđelko Stričak, Varaždin County Prefect





#### ABOUT THE DEVELOPMENT PLAN

The Varaždin County Development Plan for the 2021-2027 period is a medium-term strategic planning act of importance for the county. It defines specific goals for the implementation of strategic goals from the National Development Strategy of the Republic of Croatia, which is in force until 2030, as well as those in sectoral and multi-sectoral strategies of the Republic of Croatia.

The development plan represents a framework for harmonizing the developmental needs of the County and it provides a link between European, national, and local development plans. The purpose of the Development Plan is to direct development processes in the County with the aim of improving the conditions for sustainable development, increasing the overall competitiveness of the County and achieving an enhanced quality of life for the residents of Varaždin County. The development plan ensures compliance with the National Development Strategy of the Republic of Croatia until 2030, which is the umbrella document and the highest hierarchical act of strategic planning directing the long-term development of society and the economy in all important issues in the Republic of Croatia.

Varaždin County and the Public Institution for the Regional Development of Varaždin County coordinated the development of the Development Plan in cooperation with representatives of cities and municipalities, public institutions, entrepreneurs, non-governmental and non-profit sectors. Almost a hundred stakeholders were involved in the entire process of creating the Development Plan, and more than 20 working meetings were held.

The development plan establishes a strategic framework and contains key strategic determinants, such as the vision, priorities, goals, measures, and strategic projects. Through the joint work of all of the involved stakeholders who participated in the creation of the situation analysis, SWOT analysis and strategic framework, the vision of Varaždin County was established, which reads as follows:

#### In 2027, Varaždin County will be

a smart and creative region with a strong economy that provides education accessible to all, that preserves and fosters its heritage,

a green and sustainable region that ensures a healthy environment, food and energy security,

and a healthy, active and inclusive region that cares for the well-being of its residents.



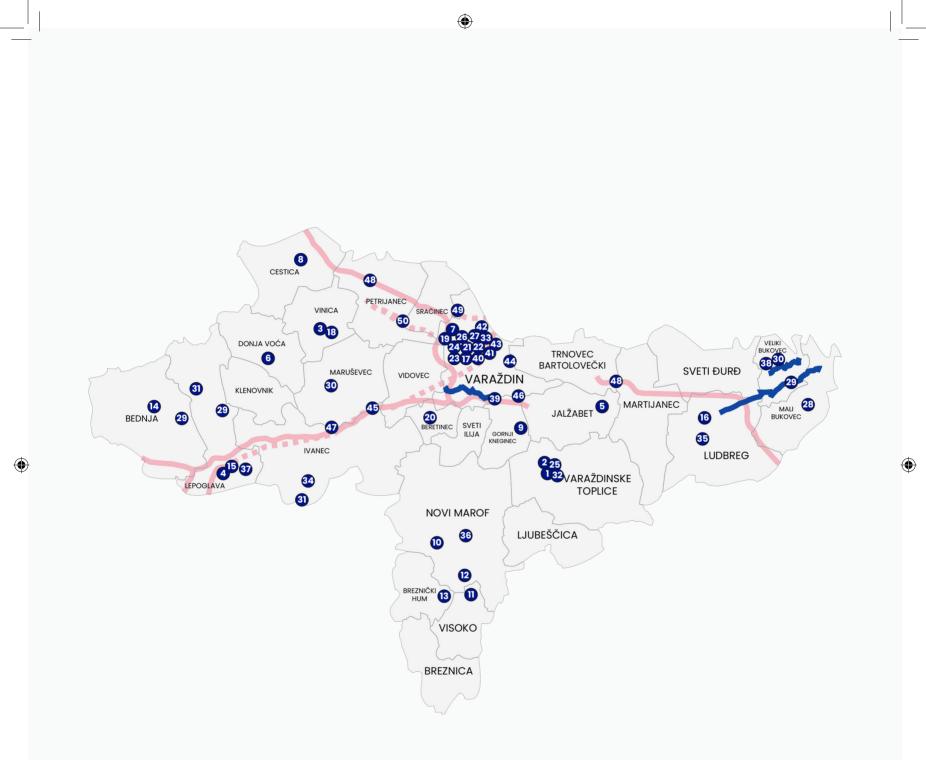


The developmental vision of Varaždin County, which is harmonized with national values and principles, is directed towards the key areas of intervention at the local and regional levels. It clearly describes the desired outcomes and encourages their achievement.

The achievement of this vision ensures the quality development and continuous progress of the county; based on the principles of sustainable development, and above all on the preservation of natural and cultural assets. This in turn creates a quality and pleasant place for future generations to live in.

Based on this defined vision, the strategic framework of the plan was developed in order to include priority areas of development, specific goals and appropriate development measures which cover a series of projects. In this brochure, we present the most significant projects.

The entire Development Plan of Varaždin County for the 2021-2027 period is available on the websites of Varaždin county and the Public Institution for the Regional Development of Varaždin County.



#### 1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT

- 1. Reconstruction and equipping of Hotel Minerva
- 2. Aquae lasae City on thermal water
- 3. Renovation of Arboretum Opeka
- 4. Presentation centre Gaveznica Kameni vrh
- 5. Presentation centre Archeological Park Gomila
- 6. Vindija cave
- 7. Revitalization of the Austro-Hungarian military cavalry complex
- 8. Camp and swimming complex Cestica
- 9. Thematic amusement park at "Banjščina"
- 10. Tourism valorization of the medieval fortifications of Grebengrad
- 11. Čanjevo fortress
- 12. The Fortress of Paka
- 13. The Fortress of Gradišće Matušini and Humšćak sites
- 14. Construction of an ethno-village in Trakošćan autocamp and cable car route connecting Trakošćan and Ravna Gora
- 15. Pauline Centre in Lepoglava
- 16. Archaeological-Paleontological Park Ludbreg
- 17. City Stadium Varaždin

#### 2. UPBRINGING AND EDUCATION

- 18. Establishment of the Regional Centre of Competence in Agriculture "Arboretum Opeka"
- 19. Establishment of the Regional Centre of Competence for Innovative Health Technologies – School of Medicine
- 20. Investments in the restoration of Šaulovec Castle and park
- 21. Establishment of the Artistic Educational Centre of North Croatia - Music School Varaždin
- 22. University Campus Varaždin phase 2
- 23. University North

#### 3. QUALITY ASSURANCE IN HEALTHCARE AND SOCIAL WELFARE SYSTEMS

- 24. Investment in General Hospital Varaždin
- 25. National Rehabilitation Centre of the Special Hospital for Medical Rehabilitation in Varaždinske Toplice
- 26. Construction of the central operating block
- 27. New building of the Institute for Public Health of Varaždin County,

#### 4. THE ENVIRONMENT, REDUCING THE IMPACT OF CLIMATE CHANGE, PROTECTING NATURE

- 28. Geothermal spring "Lunjkovec Kutnjak"
- 29. Flood protection in the Bednja basin
- 30. Flood protection in the Plitvice basin
- 31. Nature Park in the area of Ivanščica, Strahinjčica, Maceljska and Ravna Gora
- 32. Agglomeration of Varaždinska Toplica
- 33. Agglomeration of Varaždin
- 34. Agglomeration of Ivanec
- 35. Agglomeration of Ludbreg
- 36. Agglomeration Novi Marof
- 37. Agglomeration of Lepoglava
- 38. Agglomeration of Veliki Bukovec
- 39. Regional Centre of Civil Protection Varaždin

#### 5. SUSTAINABLE DEVELOPMENT OF THE ECONOMY AND TRANSPORT INFRASTRUCTURE

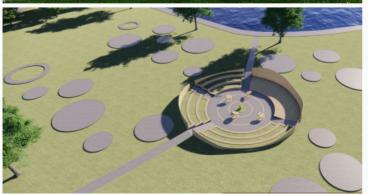
- 40. Techpark 3 Technology Park Varaždin
- 41. Techno-Network connecting centres of excellence and the economy
- 42. Centre for the Integration of Foreign Nationals
- 43. Development of integrated passenger transportation
- 44. Further development of the Varaždin Airport
- 45. Modernization of the railway line Čakovec-Varaždin-Lepoglava-Zagreb and construction of the Lepoglava connector
- 46. Development of intermodal cargo transportation
- 47. Zagorje expressway

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- 48. Podravska expressway
- 49. Connecting road Varaždin Čakovec
- 50. Relocation of state road D2







#### PRESENTATION CENTRE GAVEZNICA – KAMENI VRH

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- Presentation of the geological and natural assets
- Interpretation of the geological history of Croatian Zagorje, volcanism and the formation of the semi-precious agate stone
- The construction and equipping of the centre and its supporting visitor infrastructure

#### ARCHAEOLOGICAL-PALEONTOLOGICAL PARK LUDBREG

- Revitalization of the industrial heritage in the area of the City of Ludbreg, arrangement and equipping of the Prehistoric Park, Arranging of the exterior and the additional exhibition-gallery spaces
- Multimedia Interpretation Centre "House on the Bednja River"

Picture: City of Ludbreg

1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT



#### VINDIJA CAVE

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- Vindija Cave
- Ensuring adequate physical protection at the entrance to the cave
- Protection of the structure and arranging the interior of the cave
- Planning the establishment of an Interpretation Centre with a scientific and educational laboratory

### PRESENTATION CENTRE -ARCHAEOLOGICAL PARK GOMILA

- Arrangement of supporting visitor infrastructure
- Arrangement/Construction of the parking lot and access roads

Pictures: The conceptual design of Gomila in Jalžabet (made by. G. Rako/ Architecture Workshop)

1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT

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## AQUAE IASAE – CITY ON THERMAL WATER

- Conversion of the Public Baths into the Aquae Iasae Thermal Water Interpretation Center – Varaždinske Toplice
- Construction of a presentation space and installing the multimedia equipment of the site
- Arranging the areas of the park

Pictures: City of Varaždinske Toplice

### PAULINE CENTRE IN LEPOGLAVA

- Establishment of a visitor centre for the interpretation of the history and culture of Lepoglava
- Presentation of lace and lace-making traditions in the area of Lepoglava as an intangible cultural asset under the protection of UNESCO

Pictures: City of Lepoglava

1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT



## TOURISM VALORIZATION OF MEDIEVAL FORTIFICATIONS

- Individual arrangements and presentation of fortifications (Grebengrad, Čanjevo, Paka, Gradišče-Matušini, and Humščak)
- Connecting medieval fortifications into a unique cultural and tourist route
- Establishment of a multimedia interpretation centre of medieval fortifications

Pictures: Varaždin County Tourist Board , author. Pointer



1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT

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INVESTMENT IN THE SPECIAL HOSPITAL FOR MEDICAL REHABILITATION VARAŽDINSKE TOPLICE - RECONSTRUCTION AND EQUIPPING OF HOTEL MINERVA

 Creation of conditions for the development of high added-value tourism in Varaždinske Toplice



1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT









REVITALIZATION OF THE AUSTRO-HUNGARIAN MILITARY CAVALRY COMPLEX FOR THE PRESERVATION OF THE CULTURAL AND HISTORICAL HERITAGE OF VARAŽDIN COUNTY

 The arrangement of the Riding Hall, the command building and the stables into a multipurpose space that includes a gallery and presentation spaces



## FOOTBALL STADIUM OF THE CITY OF VARAŽDIN

 Reconstruction of the Football Stadium of the City of Varaždin

Pictures: Siniša Sović

1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT

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### CONSTRUCTION OF AN ETHNO-VILLAGE IN TRAKOŠČAN – AUTOKAMP

 Provision of accommodation capacity, educational and entertaining tourism content

### CABLE CAR ROUTE CONNECTING TRAKOŠĆAN WITH RAVNA GORA

 Provision of recreational and entertaining tourism content

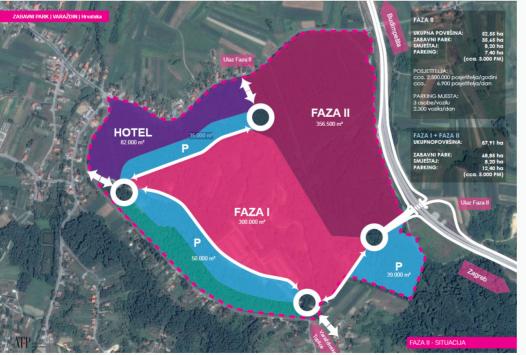
1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT

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## CAMP AND SWIMMING COMPLEX CESTICA

 Provision of accommodation capacity, educational and entertaining tourism content



ictures: Municipality of Cesticc

### THEMATIC AMUSEMENT PARK AT "BANJŠČINA"

Pictures: Municipality of Gornji Kneginec

1. PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT

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ESTABLISHMENT OF THE REGIONAL CENTRE OF COMPETENCE IN AGRICULTURE "ARBORETUM OPEKA" AND RENOVATION OF THE PARK

- Revitalization and renovation of the castle complex and Arboretum Opeka through:
  - Establishing the conditions for the work of the Regional Centre of Competence in Agriculture
  - Arrangement of visitor infrastructure and presentations of the castle and park for tourists

RECONSTRUCTION AND EXTENSION OF THE REGIONAL CENTRE OF COMPETENCE IN INNOVATIVE HEALTH TECHNOLOGIES – MEDICAL SCHOOL VARAŽDIN

 The reconstruction, extension and equipping of the School of Medicine in order to adapt it to the needs of the Regional Centre of Competence

Pictures: Medical School Varažd

2. UPBRINGING AND EDUCATION

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#### INVESTMENTS IN THE RESTORATION OF ŠAULOVEC CASTLE AND PARK

- Renovation and arrangement of the castle into the European Talent Centre of Croatia - Centres of Excellence of Varaždin County
- Arrangement and revitalization of the park centering on the castle and auxiliary buildings in order to support tourism, culture and education

#### ESTABLISHMENT OF THE ARTISTIC EDUCATIONAL CENTRE OF NORTH CROATIA - MUSIC SCHOOL VARAŽDIN

- Reconstruction and extension of the school and establishment of conditions for daily use
- Opening new courses for ballet and contemporary dance

Pictures: Music School Varaždi

2. UPBRINGING AND EDUCATION

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#### UNIVERSITY CAMPUS VARAŽDIN – PHASE II

 Construction of an urban campus through the establishment of new spatial capacities at the Faculty of Organization and Informatics

Pictures: Faculty of Organization and Informatics Varaždin





### **UNIVERSITY NORTH**

- Establishment of the scientific-teaching STEM centre of University North
- Construction of a dedicated scientificteaching facility UNIN4 as a modern technological-educational centre for raising student standard

Pictures: University North

2. UPBRINGING AND EDUCATION

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#### INVESTMENT IN GENERAL HOSPITAL VARAŽDIN

- Construction and equipping of a new building as a day hospital, which will be used for internal medicine, surgery, urology, otolaryngology, ophthalmology and same-day general surgeries
- Construction and equipping of buildings for unified emergency hospital admissions



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3. QUALITY ASSURANCE IN HEALTHCARE AND SOCIAL WELFARE SYSTEMS

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CONSTRUCTION AND EQUIPPING OF THE NATIONAL REHABILITATION CENTRE FOR PERSONS WITH DISEASES AND DAMAGE TO THE SPINAL CORD OF THE SPECIAL HOSPITAL IN VARAŽDINSKE TOPLICE

 Increased availability and quality of healthcare for patients with spinal cord injuries and diseases

Pictures: Special Hospital for Medical Rehabilitation Varaždinske Toplice

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3. QUALITY ASSURANCE IN HEALTHCARE AND SOCIAL WELFARE SYSTEMS



## CONSTRUCTION OF THE CENTRAL OPERATING BLOCK

 Construction and equipping of the building of the central operating block with the aim of improving access to sustainable and high-quality healthcare services

ictures: General Hospital Varaždin



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3. QUALITY ASSURANCE IN HEALTHCARE AND SOCIAL WELFARE SYSTEMS





### NEW BUILDING OF THE INSTITUTE FOR PUBLIC HEALTH OF VARAŽDIN COUNTY

 Ensuring the necessary spaces and equipment for activities related to clinical microbiology; preventive school medicine, health promotion and public health medicine, epidemiological activities, activities for the implementation of DDD, activities for health ecology and activities relating to joint affairs





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3. QUALITY ASSURANCE IN HEALTHCARE AND SOCIAL WELFARE SYSTEMS

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#### GEOTHERMAL SPRING "LUNJKOVEC KUTNJAK"

 Sustainable use of geothermal potential through the construction of infrastructure for the production of electricity and thermal energy (construction of a geothermal power plant)

## SYSTEM OF DRAINAGE AND WASTEWATER PURIFICATION

- Agglomeration of Varaždinske Toplice
- Agglomeration of Varaždin
- Agglomeration of Ivanec
- Agglomeration of Ludbreg
- Agglomeration of Novi Marof
- Agglomeration of Lepoglava
- Agglomeration of Veliki Bukovec

#### Pictures: Varkom d.d.

4. THE ENVIRONMENT • REDUCING THE IMPACT OF CLIMATE CHANGE • PROTECTING NATURE







### FLOOD PROTECTION IN THE BEDNJA AND PLITVICA RIVER BASINS

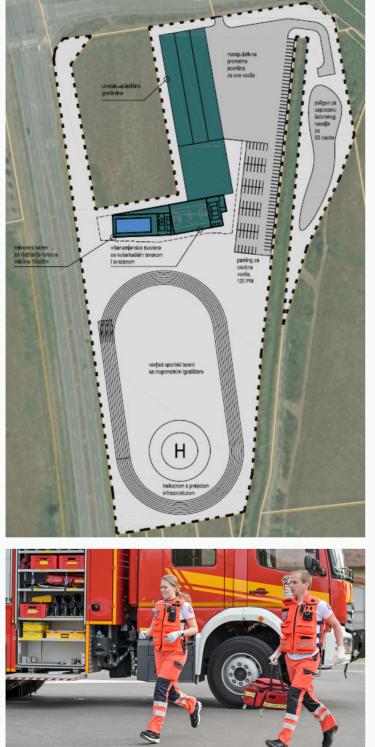
- Flood protection in the Bednja Basin includes three mountain retentions (Čret, Kamenica I, Korušćak) and the reconstruction and extension of the left and right embankments of the Bednja River
- Flood protection in the Plitvice Basin includes two retention basins, Maruševec and Varaždin, and an embankment in the territory of the Municipality of Mali Bukovec

Pictures: Archives of the Varaždin County Tourist board, Author. Pointers

#### NATURE PARK IN THE AREA OF IVANŠČICA, STRAHINJČICA, MACELJSKA AND RAVNA GORA

 An initiative has been launched to declare a nature park with the working name "Ivanščica, Strahinjščica, Maceljska and Ravna gora". The aim is to raise the level of nature protection in the region.

4. THE ENVIRONMENT • REDUCING THE IMPACT OF CLIMATE CHANGE • PROTECTING NATURE



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#### **REGIONAL CENTRE OF CIVIL PROTECTION VARAŽDIN**

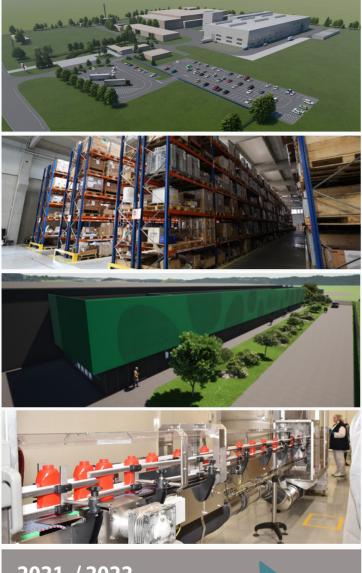
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 Construction and equipping of the infrastructure that will bring together the technical means, equipment, and human resources of the civil protection system at the regional level



4. THE ENVIRONMENT • REDUCING THE IMPACT OF CLIMATE CHANGE • PROTECTING NATURE

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### SUPPORT FOR THE DEVELOPMENT OF ENTREPRENEURSHIP AND CRAFTS

- Supporting the emergence of new databased digital industries and encouraging the construction of infrastructure for data security and availability (data centres)
- Development of business and research infrastructure and entrepreneurial support institutions; and strengthening of their capacities and encouraging networking
- Encouraging the development and commercialization of new products and services of small and medium-sized enterprises
- Development and improvement of regional and local infrastructure in order to enhance the attractiveness of the county as an investment destination
- Encouraging digital transformation among entrepreneurs
- Industry 4.0

# CENTRE FOR THE INTEGRATION OF FOREIGN NATIONALS

 Establishing the Centre and providing assistance to foreign nationals in contacting the public administration, and helping them getting to know the culture, language and the environment in which they live

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5. SUSTAINABLE DEVELOPMENT OF THE ECONOMY AND TRANSPORT INFRASTRUCTURE



### TECHPARK 3 – THE EXTENSION AND EQUIPPING OF ADDITIONAL INFRASTRUCTURE OF TECHNOLOGY PARK VARAŽDIN

 Construction of 5,000 m2 of new and modern office space to accommodate entrepreneurs, and installation of modern equipment for the rapid prototyping and rapid production of small series

Pictures: Technology Park Varaždin/City of Varaždin

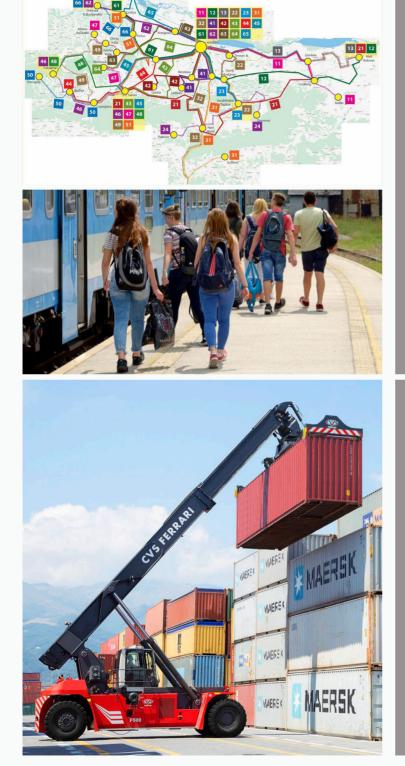
#### TECHNO-NETWORK - CONNECTING CENTRES OF EXCELLENCE AND THE ECONOMY

 Reconstruction, equipping and conversion of the existing building of the old school into an entrepreneurial center/technology network with the aim of strengthening the entrepreneurial environment

Pictures: Primary School "Vladimir Nazor", Sveti Ilijo

5. SUSTAINABLE DEVELOPMENT OF THE ECONOMY AND TRANSPORT INFRASTRUCTURE

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DEVELOPMENT OF INTEGRATED PASSENGER TRANSPORTATION IN REGION OF NORTH CROATIA

• Establishment of a quality network of public transport lines

### DEVELOPMENT OF INTERMODAL CARGO TRANSPORTATION IN THE REGION OF NORTH CROATIA

- Higher quality transportation services relating to intermodal cargo transport
- Construction of an intermodal terminal

5. SUSTAINABLE DEVELOPMENT OF THE ECONOMY AND TRANSPORT INFRASTRUCTURE

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## FURTHER DEVELOPMENT OF THE VARAŽDIN AIRPORT

• Planning content for air traffic functions

Pictures: Varaždin Airport

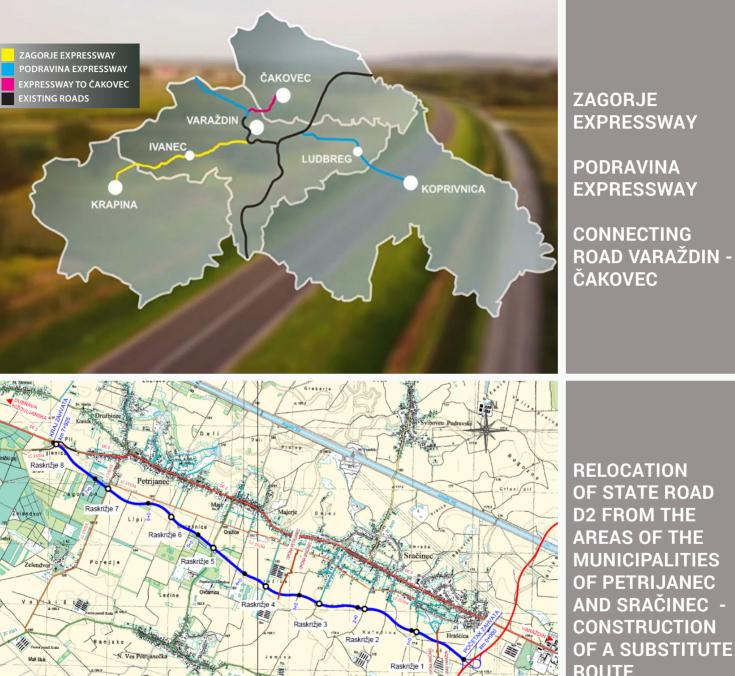
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### MODERNIZATION OF THE RAILWAY LINE ČAKOVEC-VARAŽDIN-LEPOGLAVA-ZAGREB AND CONSTRUCTION OF THE LEPOGLAVA CONNECTOR

 The construction of a modern, two-track, electrified railway capable of staining rail traffic traveling at a speed up to 120 km/hr and the modernization of the infrastructure necessary to increase transportation standards

Pictures: HŽ Infrastructure

5. SUSTAINABLE DEVELOPMENT OF THE ECONOMY AND TRANSPORT INFRASTRUCTURE



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RELOCATION **OF STATE ROAD D2 FROM THE AREAS OF THE MUNICIPALITIES OF PETRIJANEC** AND SRAČINEC -CONSTRUCTION **OF A SUBSTITUTE** ROUTE

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5. SUSTAINABLE DEVELOPMENT OF THE ECONOMY AND TRANSPORT INFRASTRUCTURE

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#### **SMART COUNTY**

- Economy
- Tourism
- Culture
- Education
- Managing development

#### **GREEN COUNTY**

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- Agriculture
- Protecting nature and the environment
- Energy efficiency and RES
- Adapting to climate change
- Infrastructure and mobility

#### HEALTHY COUNTY

- Healthcare
- Social welfare
- Sport
- Demography, family and youth

SG 1. Smart and sustainable economic growth

SG 2. Development of a functional and sustainable tourism region

SG 3. Development and increasing the availability of culture and cultural-artistic content – culture accessible to all

SG 4. Improvement and modernization of the education system

SG 5. Effective development management

SMART (AND CREATIVE) COUNTY SG 6. Development and expansion of agricultural production

SG 7. The protection of nature and the environment and reducing the impact of climate change

SG 8. Strengthening resilience to disaster risks and increasing the safety of the population

SG 9. Improving basic regional and local infrastructure and traffic system organization

GREEN (AND SUSTAINABLE) COUNTY

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SG 10. Development of a modern healthcare system and encouraging healthy living

SG 11. Promotion of social well-being (and dignified ageing)

SG 12. Creating an encouraging environment for the development of civil society, youth and the family

#### HEALTHY (ACTIVE AND INCLUSIVE) COUNTY

SG = Specific Goal

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Contact information: Public Institution for the Regional Development of Varaždin County Stanka Vraza 4, 42000 Varaždin, Croatia tel: +385 42 632 939 email: info@rrvz.hr web: www.rrvz.hr

PROJECT IMPLEMENTATION PERIOD

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